

JUNE 2026 ROUND-UP



A MONTH OF MEANINGFUL
PROGRESS IN HALIFAX TOWN CENTRE.

JUNE AT A GLANCE



15+

**BUSINESSES
PHOTOGRAPHED**

Professional photos to
showcase our fantastic
local businesses.



1

**BID BUSINESS
BREAKFAST**

Connecting, collaborating
and sharing ideas.



30+

**HANGING BASKETS
INSTALLED**

Adding colour and
vibrancy to the town
centre.



3

**BUSINESS
SPOTLIGHT REELS**

2 reels created for the
#BackTheBID2026 campaign
and 1 promotional reel.



1

**SUMMER TRAIL
PREPARATION**

Exciting family fun
coming to Halifax
this summer.

THIS MONTH'S HIGHLIGHTS



 **BUSINESS
PHOTOGRAPHY DAY**

We teamed up with local
photographer Danny Thompson
to offer professional photography
to 15+ businesses.



 **BREAKFAST
WITH BID LAUNCH**

Our first Breakfast with BID
event brought businesses
together to connect, collaborate
and share ideas.



 **HANGING BASKETS
INSTALLED**

New hanging baskets installed!
At, to name a few, Lister Horsfall,
Caravan Guard and Wilkinson
Woodward — with more
businesses invited to get
involved.



 **3 BUSINESS
SPOTLIGHT REELS**

Featuring Crown Jewels, Harveys
of Halifax, YMCA and Por'tare
Westgate — spotlighting local
businesses through the ballot
renewal series and
promotional content.



**STAY ENGAGED.
STAY CONNECTED.
STAY INFORMED.**

Regularly **check our emails** and **communications** to
make the most of your levy. Keeping up to date with
BID **initiatives, events and support** opportunities
helps your business benefit from the **marketing,
promotion and collaboration** available.

HOW TO GET INVOLVED!

Lots of ways to get involved! Make the most of your BID in Halifax; make time for us and we will make time for you!



WHAT'S ON FORM!

Keep us up to date with events and promotions throughout the month via our What's On Form!



SCAN ME!



DIGITAL SCREENS

Upload assets via our Google Form for our digital screens! Guide is attached on the form; must be the correct size!



SCAN ME!



PRIDE BUNTING!

Get involved in Halifax Community Pride!



15th August 2026 !

projectmanager@halifaxbid.co.uk



YORKSHIRE DAY!

Get involved in Yorkshire Day (01st August) and request teabags and biscuit bags for your customers!



SCAN ME!



SHOP FRONT SCHEME.

Actively looking for levy paying businesses to benefit from shop-front improvement!

Up to £500 Available!



SCAN ME!



PIRATE TRAIL

Summer Trail launches August 2026, bringing businesses, families and the town centre together for 3-weeks of pirate fun!



STREET CLEAN DAY

Working together with Calderdale Council, volunteers and councillors to clean and tidy our town!



13th July 2026 !

EXCLUSIVE BID DISCOUNTS

MINDFUL MEDIA

20% OFF

Bespoke Painted Window Displays

DANNY THOMPSON PHOTOGRAPHY

10% OFF

Commercial Photography

OH SO GLOW

20% OFF

Oh So Glow and Oh So Tanned

Confident

We Take Care Of Your Smile

10% OFF

Members + families discount off full and partial prices.