



March 26 Newsletter



Discover Halifax Gift Card

Corporate Offer Available

The Discover Halifax Gift Card is a simple way to reward staff while supporting businesses across the town centre.

With the end of the tax year approaching, businesses can receive 10% off corporate gift card orders when purchasing cards for their team.

Use code TAXYEAR when ordering corporate cards.
Offer ends **Sunday 5 April**.

CORPORATE
ORDERING
WEBSITE



We're continuing to promote the Discover Halifax Gift Card to the public in the lead up to Mother's Day and the end of the tax year, helping encourage more people to spend locally across the town centre.

If your business isn't already accepting the Discover Halifax Gift Card, now is the perfect time to join the programme. With over 100 businesses already accepting it, the card allows customers to shop, dine and explore Halifax while keeping money within the local economy.

Signing up means your business can benefit from ongoing promotion through our campaigns, social media and seasonal marketing activity.

To find out more or register your business, **contact Mandy** at business@halifaxbid.co.uk



Seedl Training

Since launching **SEEDL** 11 months ago, dozens of local businesses have signed up to **access free training** on everything from customer service to leadership. It's a great way to upskill yourself or your team at no cost.

Each month, we name a **Learner of the Month** who receives a **£25 Discover Halifax Gift Card and a trophy**. Want to be next?

Scan Here to
Sign Up Today



Key Dates for Businesses

2026–27 Business Calendar

Make a note of these key dates and deadlines to get involved in Discover Halifax campaigns and town centre promotions.

12 March – Easter Promotion

Deadline

28 March – Easter Sunday

April – Easter Campaign

15 May – Summer What's On Guide

Deadline

1 June – Father's Day Promotion

Deadline

15–19 June – Father's Day Gift

Card Offer

20 July – Summer Town Trail

Launch

1 August – Yorkshire Day

25 September – Spooky Season

Promotion Deadline

2 October – Christmas What's On

Guide Deadline

24–31 October – Halloween Town

Trail

21 November – Christmas Launch

Event + Start Festive Promotions

27 November – Black Friday Gift

Card Offer

29 January 2027 – January Blues

Gift Card Offer

February 2027 – Shop Local

Campaign

Litter Reporting & Street Issues

Litter, fly-tipping, and overflowing bins all affect the look of our town.

If you spot an issue outside your business or in the town centre, please **report it directly** to **Calderdale Council** using their online system.



Scan Here to
Find Out More

Delivering change for Halifax on a grand scale

Calderdale Council is delivering regeneration in Halifax with the A629 phase 2 Halifax town centre project: new public spaces, more accessible, places where people can move around free of traffic, improved vehicle circulation around town, and better public transport connectivity, to support all our aspirations for inclusive growth.

Have a question? Contact thenextchapter@calderdale.gov.uk

Sign Up for
Updates



Advocating for Halifax Businesses

Representing local businesses is a key part of Halifax BID's work. We regularly attend meetings and work with partners to ensure the voice of town centre businesses is heard.

Recent representation includes:

- Safer, Cleaner, Greener meetings
- Retail Roundtable
- Night Time Economy Roundtable
- Prepare and Protect Conference
- Town Board
- Pubwatch

We've also raised concerns with Calderdale Council about town centre cleanliness, maintenance, and the impact of roadworks — particularly signage, diversions and disruption to businesses.

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