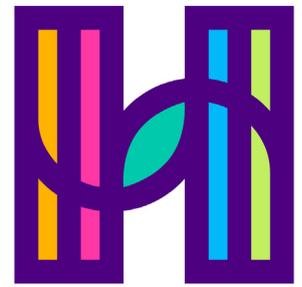


Halifax BID 2027–2032

BID Renewal Newsletter 1



Discover
Halifax



Jason Gregg – Chair of Halifax BID

We welcome your views

You may already be aware that we are beginning the process of renewing the Business Plan for the Halifax Business Improvement District (BID) for a third term. A BID can only last five years, and this BID term ends in March 2027.

Over the last 9 years we have achieved a lot together, but in these uncertain times we need to ensure that we create a new business plan which will be fit for purpose for the next five years, allowing us to build upon what we have already achieved and ensure that our businesses can take advantage of the new opportunities which are emerging in Halifax.

A positive vote for the renewal of Halifax BID will ensure that projects such as promotion of Halifax as a destination, event delivery, security support and extra street cleaning will all continue for a further five years, alongside any other new initiatives.

In order to develop the new Business Plan we need your thoughts, ideas and aims for the future. We are also circulating a survey form so that we can understand your views on the different projects which have been undertaken and identify those issues which you consider are important to your business in the future. Your responses will be anonymised and used only for the development of the BID plan.

We would be very grateful if you could spend a few moments in completing the survey and giving us a call to let us know when we can collect it. We also aim to contact a significant number of you from across Halifax to meet up and

discuss your thoughts personally. Your input is vital in identifying priorities for the future and shaping the new Business Plan. We appreciate your help and if you would like to arrange for someone to come and see you to discuss your ideas in more detail, please do not hesitate to contact the Halifax BID Project Manager, Natalie Shaw on **01422 360035** or email projectmanager@halifaxbid.co.uk

Jason Gregg
Chair of Halifax Business
Improvement District

Centre Director at Woolshops
Shopping Centre.



Timeline to ballot and ways you can help

MARCH 2026 TO JULY 2026

- Business visits and capturing thoughts, views and ideas.
- Surveys from businesses to gauge the relative importance of different thoughts and ideas for the future.
- Workshops for businesses to discuss different topics and identify new projects.
- Contacting colleagues in head offices of national businesses to ensure they are aware and can contribute their thoughts to the BID plan.
- Discussion with Calderdale Council and the Police to agree service levels and explore opportunities for additional services to address any issues.

JULY TO AUGUST 2026

- Analysis of business feedback from visits, workshops and surveys.
- BID Board to consider feedback and finalise the BID plan for April 2027 – March 2032.

AUGUST TO SEPTEMBER 2026

- Launch event for new Business plan.
- Business plans to be mailed out to businesses.
- Preparation of ballot by Council's Electoral Services.
- National businesses to provide contact names and addresses for best person to receive the ballot paper.

OCTOBER 2026

- Ballot papers to be mailed out to businesses – businesses to vote and return their paper.
- Ballot papers to be received.
- Result of ballot announced.

Working together to benefit from new opportunities

- Changing consumer habits and a move towards 'convenience' and leisure choices.
- The ability to work together for the benefit of Halifax as a great town and visitor destination.
- New business opportunities for small and large, innovative and traditional.
- Increasing importance of lifestyle and providing a great experience.
- The continued increase in residential accommodation in and around the town centre.

Surveys, Events and Workshops

All Halifax BID businesses who currently pay a levy will receive a survey form through the post or will have the opportunity to complete one online or with a member of the BID project team.

Besides the surveys and one-to-one interviews, there will be a number of ways of getting involved in shaping the new BID Proposal and Business Plan including various events and workshops. More details to follow.

The survey form is designed to enable businesses to provide feedback on Halifax, current BID activities and what you would like to see over the next five years. The responses you provide will help

shape the Business Plan which goes to ballot later this year.

If you would like any information or would prefer to complete the survey with assistance from a member of our team, then please do not hesitate to contact the Halifax BID Project Manager, **Natalie Shaw** on **01422 360035** or email **projectmanager@halifaxbid.co.uk**

