



# Sept 24 Newsletter

## Free Training for Businesses

We're exploring a new opportunity to support levy-paying businesses by offering access to free online training courses through the Seedl platform. This service could provide your team with valuable skills across various areas such as Social Media Marketing, Office 365, Sales, Customer Excellence, Leadership, Mental Wellness, Retail, Customer Service, Hospitality, Food Hygiene, and Health and Safety. With over 200 courses available, and a mix of bookable and instant access options, your staff could enjoy unlimited training tailored to their needs.

Training staff can be a significant expense, but this service would be offered completely free to levy-paying businesses, benefiting managers, staff, and casual workers alike.

We'd love to hear from you – would this be a service your business would find useful? Let us know if you'd like Halifax BID to provide this opportunity for your organisation.

To help us gather information and to find out more information on the range of courses available please scan the QR code:



SCAN TO SEE THE  
COURSES AVAILABLE

## Free Shuttle Bus

We are pleased to announce that, in response to feedback from levy-paying businesses, a new route for the free shuttle bus provided by Calderdale Council and the West Yorkshire Combined Authority was launched on August 12th. This new route enhances connectivity between the lower and upper parts of the town, offering visitors greater freedom to explore the town centre. The shuttle service, which is complimentary for all users, has been introduced to assist with navigation during the ongoing regeneration of the town centre.

A copy of the route map is included in this newsletter for you to share with your customers. If you require printed copies, please email us:

[support@halifaxbid.co.uk](mailto:support@halifaxbid.co.uk)



## Police Surgery

Following the success of our previous police surgeries, we are pleased to announce that West Yorkshire Police will be returning to our Hub on 11th September and 2nd October, each session will run from 10:30am until 12:30pm.

This is an excellent opportunity for you to engage with your local police force, discuss any concerns, and gather valuable information. We encourage all businesses to take advantage of these sessions to strengthen community relations and help to enhance the safety of our town.

## Christmas Parade 2024

As we shared in our July Newsletter, we've been working on plans to bring back the Christmas Light Parade. To make this happen, we needed to secure £26,000 through a combination of Arts Council funding and sponsorship. Unfortunately, we received news this week that our application for Arts Council funding was declined. At the moment we are still working on ways to bring the parade back this year but that will rely heavily on obtaining the funds through sponsorship.

We have put together three sponsorship packages, which we will be distributing to businesses in and outside the levy boundary. Would you like to see the Parade return this year? If so, please let us have your feedback by scanning the QR code:



SCAN TO TAKE THE QUESTIONNAIRE

## Street Cleaning

In March we sent out a feedback questionnaire to all our levy paying businesses in order to gather input on our budget priorities for 2024-2025. 71% of businesses who completed the questionnaire said that they would prioritise cleaner streets above all else. We are now pleased to tell you that following on from the feedback we have funded the first of what we hope to be many street cleaning sessions within the town centre. On the 18th and 19th August, a team of street cleaners jet washed both pathways along Southgate precinct. The work was conducted throughout the night to minimise disruption to the businesses.

Following on from the street clean we will be working with Calderdale Council and a team of volunteers to arrange a litter pick in the area and removal of the vape stickers on the bins. Further jet washing sessions will be taking place over the next 12 months.

## Halifax Agricultural Show

The Discover Halifax team attended the Halifax Agricultural Show on August 10th, where our knowledgeable team engaged with members of the public, sharing insights about our town and all it has to offer.

We distributed leaflets showcasing a wide variety of attractions, dining options, and more. Our team also answered numerous questions from visitors. The event attracted attendees from across the borough and beyond, providing us with a fantastic opportunity to highlight the many wonderful aspects of our incredible town.



## Feedback from our visitors

At Discover Halifax, we take great pride in our town. It's always a pleasure to hear feedback from visitors at our hub. We'd like to share some of the wonderful compliments we've received just this month:

**"THE HUB IS A GODSEND – I FIND EVERYTHING I NEED TO KNOW ABOUT THE TOWN AND ITS EVENTS HERE."**

**"THE SUMMER TRAIL HAS BEEN AMAZING! WE'VE DISCOVERED SHOPS WE DIDN'T EVEN KNOW EXISTED."**

**"HALIFAX IS A LOVELY PLACE; I FEEL AT HOME HERE."**

A coach group from Altrincham said that they were amazed by Halifax's rich heritage and the friendliness of the people.

Have you visited our hub? Pop down Tuesday to Friday 10am until 3pm to find out how we can help promote your business!

## Halifax Gift Card

Is your business signed up to receive the gift card? This service is provided at no additional cost to levy payers and 100% of the sale goes directly to you. By providing this service, we ensure that money is spent within the town centre.

For more information or to request a sign up please email Natalie:

[office@halifaxbid.co.uk](mailto:office@halifaxbid.co.uk)



# Customer Notice

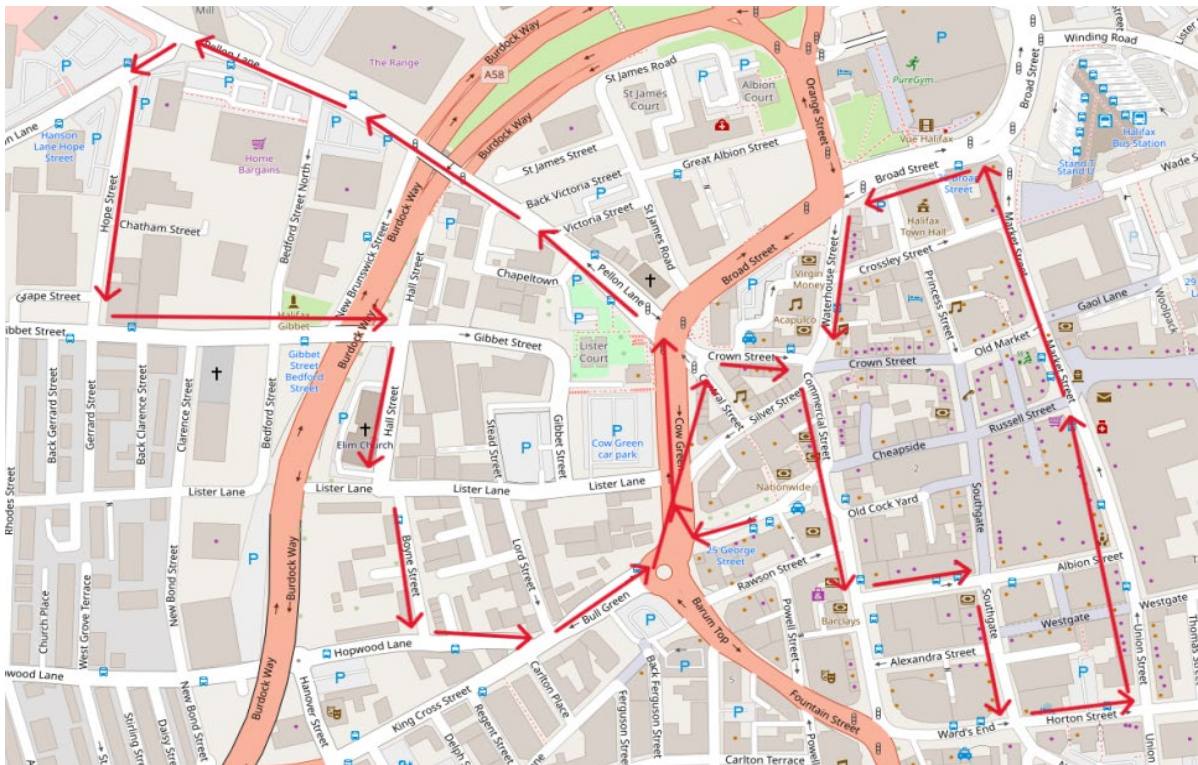


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## Gibbet Street/Halifax West Shuttle Bus

From Monday 12 August a free shuttle bus will be serving Pellon Lane, Hope St, Gibbet St, King Cross Street and Halifax Town centre inc. Market Street between Monday to Saturday 0700-1900 and Sunday 0900-1700.

The shuttle bus will leave George Street, bus stop 23, on the hour and every 30 minutes thereafter.



Please visit [wymetro.com](http://wymetro.com) or call MetroLine on [0113 245 7676](tel:01132457676) for further details.



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