



Oct 24 Newsletter

Halifax Pumpkin Patch

We're excited to announce that Halifax will be home to a Pumpkin Patch this October Half Term! We've teamed up with the Culturedale team to bring you a fun-filled experience on Southgate Precinct on **Tuesday 29th October**. We can't wait to celebrate the spooky season with you! The pumpkin patch will be our first ticketed event, with all funds raised going towards helping to fund the event.

To add to the excitement, children can enjoy a free **Monster Hunt**, designed to boost foot traffic throughout the town. The trail kicks off on **Saturday 26th October** and will be live throughout the entire half-term week.

If your business is offering any special promotions or hosting events during half-term, we'd love to hear about it! Share your offers with us, and we'll promote them on our social media platforms to help drive customers your way.

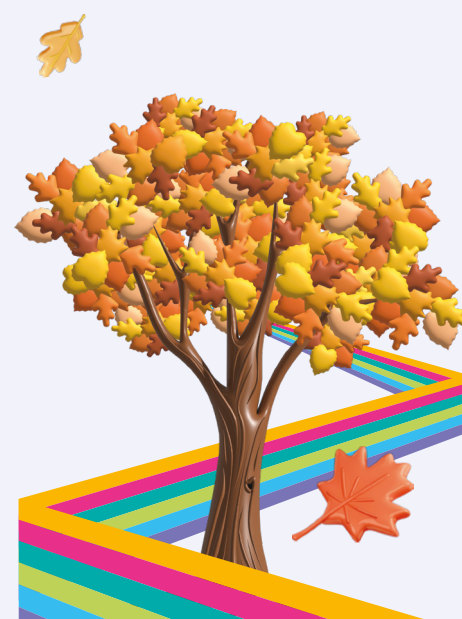


Christmas Parade

Date to Be Confirmed

Our team is hard at work to ensure the much-anticipated Christmas Parade returns this year to kickstart the festive season! We are partnering with local businesses and the Culturedale team to bring this magical event to life. This year's parade will follow a new route, highlighting different parts of the town.

Stay tuned for more details.





Pubwatch

Igniting The Night-Time Economy

Following our attendance at the Igniting Night-Time Economy Conference in Bradford, we are eager to support Halifax's night-time sector. Halifax BID will be working closely with the Community Safety Team over the coming months to promote the town's Purple Flag status, ensuring Halifax remains a safe and vibrant destination after dark.

Halifax Gift Card - Join Now!

With Christmas on the horizon, now is the perfect time to join the Halifax Gift Card scheme! The Gift Card is a big hit with visitors during the festive season, ensuring that money spent stays within the local economy. If your business isn't part of the scheme yet, sign up now to make the most of the holiday shopping rush. Our team will be making contact with those businesses who are already sign up to ensure they have everything up to date in the coming weeks.

Make sure your business is festive-ready! Sign up by emailing us today:

office@halifaxbid.co.uk

Street Cleaning Initiative

We are listening to your concerns about the cleanliness of the town and have addressed the ongoing concerns with the Green Spaces and Street Scene team at Calderdale Council. A team of volunteers is currently being organised by Halifax BID and the Department of Work & Pensions, who will be taking action to clean up these areas. These volunteers will gain valuable skills while making a positive impact on the town's appearance. Keep an eye out on our social media pages for further information.

Police Surgeries

Meet Your Local Officers

Officers from our local police force will be holding drop-in sessions at Discover Halifax in Woolshops. This is a great opportunity to raise any concerns or simply get to know your local officers.

UPCOMING DATES

Wednesday 2nd October
Wednesday 23rd October
10:30 am - 12:30 pm

Discover Halifax Hub

The Discover Halifax Hub continues to be the heart of local information, from **heritage walks** and **tours** to **music events** and **theatre performances**. Our team guides visitors daily, providing recommendations on the best shops and businesses based on their needs. Here are just some of our the lovely comments we received last month:

"WHY GO TO YORK WHEN YOU CAN GO TO HALIFAX?"

"HALIFAX IS A LOVELY PLACE; I FEEL AT HOME HERE."

We're proud to regularly hear glowing feedback from tourists and locals alike.

