



# Aug 24 Newsletter

## Feedback From Halifax Visitors

One of the great joys of our Discover Halifax Hub is the opportunity to engage with fascinating individuals from around the globe. This month, we were privileged to welcome visitors from Denmark, South Africa, and Qatar! Each of our international guests expressed their admiration for our town centre and many are already planning their return visits.

The Hub is also a popular destination for local residents and families. It's especially gratifying to hear visitors from nearby towns and cities, such as Bradford and Huddersfield, choosing to shop in Halifax because they love the unique charm and atmosphere our town offers.

Most people who stop by our Hub seek information about events happening in the town centre and ask for our recommendations on the best places to eat, drink, and shop. Our team is incredibly knowledgeable about Halifax's businesses and its rich heritage and are always eager to share insights with our visitors.

We take immense pride in our town, and hearing such positive feedback from those who visit our Hub makes us even prouder. Knowing that people are so delighted by their experience that they feel compelled to share it with us is truly heartwarming!



## Yorkshire Day 2024

In preparation for Yorkshire Day on the 1st August, our team have been hard at work bundling festive bunting to distribute to town centre businesses. We're delighted to announce that we've handed out over 800 meters of bunting to our levy-paying businesses. Additionally, we've provided more than 500 handheld flags for businesses to share with their customers. Over 70 businesses were visited in 2 days by our team.

Let's come together to celebrate Yorkshire Day in style!



## Discover Halifax



### Town Centre Defibrilators

This month we had the pleasure of meeting Neil Davidson, a cardiac arrest survivor and founder of Calderdale Community CPR. Since Neil's cardiac arrest, he has worked hard to raise awareness by training people how to preform CPR, as well as ensuring that all defibs are up to date and ready to use in an emergency.

Halifax BID are currently the guardians of 12 town centre defibs. This role includes regularly checking the unit's to make sure that the machines are still in working order, responding to alerts from the National Defibrillator Network, as well as replacing the pads and batteries when needed. With the help of Neil, we are happy to announce that the missing defib at The Old Cock Pub has now been replaced and is on the circuit ready to be used in an emergency. Neil has also very kindly offered his services for CPR training to any levy paying business.

For more info, please email Natalie: [office@halifaxbid.co.uk](mailto:office@halifaxbid.co.uk)

### Calderdale's Next Chapter

On Wednesday 3rd of July, we hosted a pop-in session with contractors for the A629 Phase 2 development in the town centre. Representatives from Galliford Try and the major projects team at Calderdale Council met with businesses and the public to discuss the road works and answer questions. The Halifax BID team and Calderdale Council's Business Engagement officer were also available to discuss ways to support businesses during this time.

We'd like to thank everyone who attended and shared their concerns. We hope that by working collaboratively with all key partners, we can aim to ensure the redevelopment goes as smoothly as possible and that businesses are heard.

Following the meeting, Calderdale Council arranged for a free shuttle bus to help people get around the top of town easier. We have attached a copy of the bus route for you to pass on to your customers. If you have any feedback about this, you can email Galliford Try on [A629phase2@gallifordtry.co.uk](mailto:A629phase2@gallifordtry.co.uk)

### Police Surgery

Following the success of our previous police surgeries, we are pleased to announce that West Yorkshire Police will be returning to our Hub on 31st July and 21st Aug, running 10:30 AM to 12:30 PM.

This is an excellent opportunity for you to engage with your local police force, discuss any concerns, and gather valuable information. We encourage all businesses to take advantage of these sessions to strengthen community relations and help to enhance the safety of our town.

### Gift Cards

This month has seen an increase in purchases of the Shop In Halifax Gift Card, over a £1,000 worth of gift cards have been purchased as gifts for teachers alone. Make sure that your business is signed up to receive the gift card. This service is provided at no additional costs to levy payers and 100% of the sale goes directly to you. By providing this service, we ensure that money is spent within the town centre.

For more information or to request a sign up please email Natalie:

[office@halifaxbid.co.uk](mailto:office@halifaxbid.co.uk)

### Halifax Summer Trail

This month saw the launch of our summer trail. The trail is free to take part in and encourages visitors to walk around the town collecting names of Olympic and paralympic sports in order to collect a branded water bottle from our Discover Halifax Hub. As part of this we will be promoting a stay hydrated message on our social media pages, highlighting places where people can get free water refills for their bottles.

If you offer this service or are showing any of the games, please let Rochelle know by emailing her:

[support@halifaxbid.co.uk](mailto:support@halifaxbid.co.uk)







## Well Done, Caravan Guard!

We just had to share with you the great generosity shared by one of our town centre businesses. Caravan Guard has generously committed to funding three patient bedrooms in the new state of the art inpatient unit at Overgate Hospice. This is part of Overgate's Big Build Appeal that will provide comfort, privacy and dignity to people with a terminal illness and their families. The unit will consist of 16 private ensuite bedrooms, offering a homely environment, where families can spend quality time with their loved ones.

To help contribute to this amazing cause visit [www.overgatehospice.org.uk/get-involved/donate/](http://www.overgatehospice.org.uk/get-involved/donate/)

If your business has good news to share, please let us know:

[office@halifaxbid.co.uk](mailto:office@halifaxbid.co.uk)



## Halifax Agricultural Show

The team will once again be heading to the Halifax Agricultural Show on the 10th August, where we will be talking about all things Halifax. If you have any leaflets or flyers, you would like us to take to the show to promote your business, please drop these off at our hub before 8th August. The team will be handing out bags packed with information about our town, places to eat and drink and upcoming events. With over 12,000 people expected to attend, make sure you take advantage of this extra publicity.

## Street Cleaning

This month we met with Councillor Joe Thompson to discuss the clean-up of the town. We are busy obtaining quotes for jet washing and gum removal in areas of the town centre, as well as exploring ways we can help to keep the town clean. We hope to bring you exciting updates on this soon.

## Heritage Newspaper

This year marks the 10th anniversary of Halifax being part of the Heritage Festival, as well as Calderdale's year of culture. To celebrate this, we have worked with Calderdale Council to expand our Halifax Heritage Newspaper to cover the whole of the borough. This is a great way for us to celebrate the rich heritage we have in our town and encourage footfall.

The newspaper will be in our hub at the end of July and will be in various locations around Calderdale. The Heritage festival will take place from 6th to the 15th September.

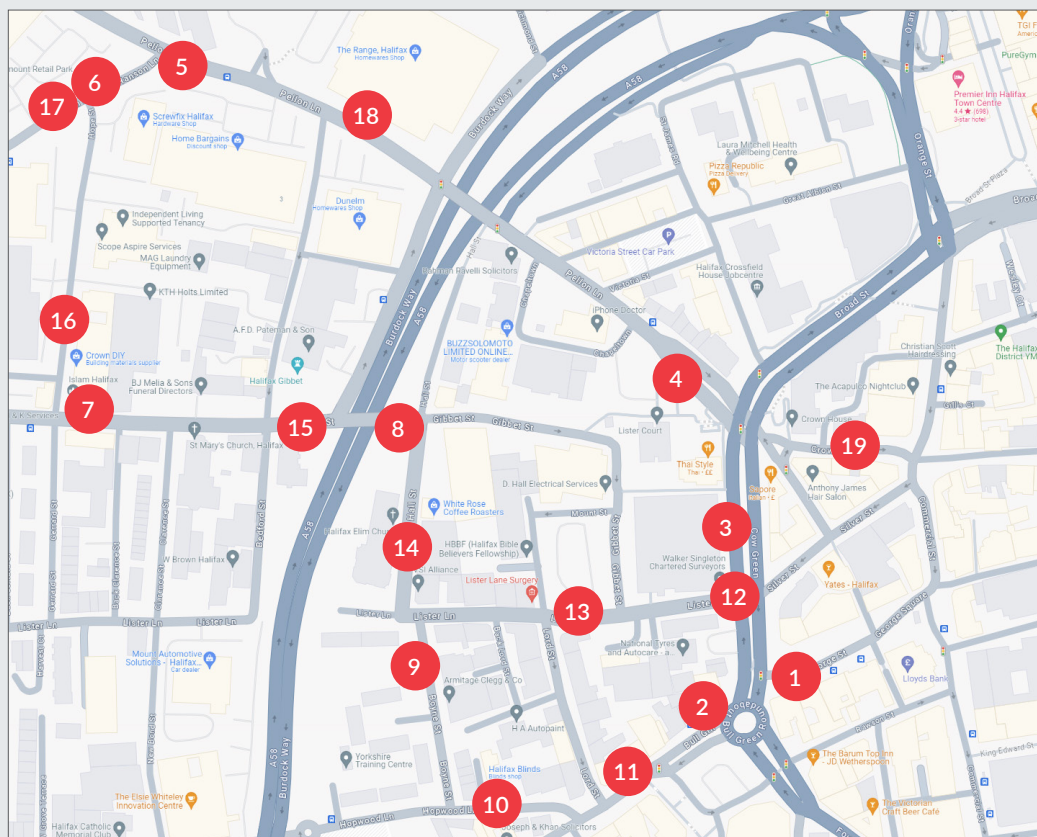


# FREE SHUTTLE BUS

As part of the A629 Phase 2 Halifax town centre regeneration works, we will be offering a free of charge temporary shuttle bus between A58 Burdock Way and the A629.

This is to provide connectivity to areas of Halifax which will no longer be served by bus services during the early stages of the works. The service will run Monday to Saturday 7am-7pm and Sunday 9am-5pm.

1 George Street - 2 Bull Green roundabout - 3 Cow Green - 4 Pellon Lane - 5 Hanson Lane - 6 Hope Street - 7 Gibbet Street - 8 Hall Street - 9 Boyne Street - 10 Hopwood Lane - 11 King Cross Street - 12 Cow Green - 13 Lister Street - 14 Hall Street - 15 Gibbet Street - 16 Hope Street - 17 Hanson Lane - 18 Pellon Lane - 19 Crown Street - George Street



If you have any queries please contact us:

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