



Get Involved with Discover Halifax in 2025!

As your Business Improvement District, we're here to help businesses make the most of key events and opportunities throughout the year. This overview highlights important dates and activities happening across the town centre, along with ways your business can get involved.

Whether it's seasonal promotions, themed events, or high-footfall celebrations, we encourage you to share your plans so we can help promote them through our website, social media, and visitor guides.

April – Easter & Springtime Promotions

Key Dates

- **4th – 22nd** – Easter Break
- **20th** – Easter Weekend
- **28th** – Business Drop-in Session @ The Discover Halifax Hub

How to Get Involved:

- Share your Easter offers, themed menus, or family-friendly activities.
- Running an Easter egg hunt or special promotion? Let us know, and we'll add it to our **What's On Guide**. (*Deadline for inclusion 2nd April*)
- Decorate your storefront for spring – the more vibrant, the better!

May – Community & History

Key Dates:

- **3rd – 5th May** – VE Day 80th Celebrations
- **6th May** – Early May Bank Holiday
- **19th** – Business Drop-in Session @ The Discover Halifax Hub

- **23rd May – 2nd June** – Half Term (What's On Guide)
- **26th May** – Spring Bank Holiday

 **How to Get Involved:**

- We're bringing **Living Historians to Halifax for the VE Day 80th Celebrations!** Get involved by hosting themed events, creating window displays, or running special promotions. If you've got something planned, let us know so we can help spread the word.
- Got half-term activities or family-friendly offers? Share them with us to feature in our What's On Guide and reach more visitors. *(Deadline for inclusion May 15th)*

June – Halifax Gala & Community Engagement

 **Key Dates**

- **14th** – Halifax Gala
- **15th** – Father's Day
- **30th** – Business Drop in Session @ The Discover Halifax Hub

 **How to Get Involved:**

- We're taking the **Discover Halifax Hub on the road!** Want to be featured? Send us your leaflets and promotional materials.
- Special offers or activities? Let's spread the word!
- **Father's Day promotions** – share your gift ideas, dining deals, or experience packages, and we'll help spread the word.

July – Summer in Halifax

 **Key Dates**

- **22nd** – Summer Holidays Begin
- **28th** – Business Drop in Sessions @ The Discover Halifax Hub

 **How to Get Involved:**

- We're creating a **Summer What's On Guide** – tell us about your deals, events, or workshops. *(Deadline for inclusion July 11th)*
- Woolshops are hosting **DinoMania** – join the fun with **dinosaur-themed products, events, or promotions** to help make it a Jurassic Halifax!

August – Yorkshire Pride

17 Key Dates

- **1st – 3rd** – Yorkshire Day Weekender
- **18th** – Business Drop-in Sessions @ The Discover Halifax Hub
- **25th** – Summer Bank Holiday

How to Get Involved:

- We'll be handing out **Yorkshire Tea Goody Bags** – why not host a **Yorkshire-themed event or quiz night?**
- Decorate your shopfront or offer special **Yorkshire Day discounts** to join the celebrations.

September – Back to Business

17 Key Dates

- **1st** – New Academic Year starts
- **12th – 21st** - Heritage Festival
- **29th** – Business Drop-in Session @ The Discover Halifax Hub

How to Get Involved:

- Share your **back-to-school essentials, student discounts, or study must-haves**, and we'll help promote them.
- Cafés & restaurants – offer **quick lunch deals or study-friendly spaces** for students.
- Offer a **special 'throwback' menu, discounts, or heritage-themed products** to tie in with the festival.
- Join in by **decorating your shopfront with vintage elements or local history facts** to create an engaging experience for visitors.

October – Spooky Season

17 Key Dates

- **25th – 2nd Nov** - Half-Term
- **27th** – Business Drop-in Session @ The Discover Halifax Hub
- **31st** - Halloween
- **TBC** - Pumpkin Patch

How to Get Involved:

- We're bringing back the **Pumpkin Patch** – perfect for themed **events, menus, or offers**.
- Hosting a **Halloween party, fancy dress contest, or spooky treat giveaway?**
Let's promote it!

November – The Magic Returns

Key Dates

- **TBC** - Halifax Starlight Parade
- **24th** – Business Drop-in Session @ The Discover Halifax Hub

How to Get Involved:

- The **biggest event of the season!** Get involved with **window displays, themed products, or extended opening hours**.
- Promote special deals for visitors coming to town for the parade.

December – Christmas in Halifax


Key Dates

- **Festive Events & Markets**

How to Get Involved:

- Feature in our **Christmas in Halifax campaign** by sharing your events, offers, and festive deals.

Let's Make Halifax Shine!

 **Want to be featured? Got an idea for an event?**

 **Contact us at marketing@discoverhalifax.co.uk**

This year, we want to **highlight businesses** in **every season** – so keep us updated with your offers, events, and ideas!